

Munising Downtown Development Authority  
Minutes of Meeting  
November 18, 2020  
Video Conference on Zoom due to Covid-19 Pandemic

**Members Present:** Dale Immel, Travis Cross, Tom Hall, Rick Bowerman, Debbie Nedeau, Jackie Reynolds, Cori Cearley

**Members Absent:** Pat Gariepy (e)

**Others Present:** Kathy Reynolds, Pat Sanderson, Jaymie Depew, Devin Olson

**Call to Order:** The meeting was called to order by Dale at 8:02 a.m.

**Approval of Agenda:** Rick made a motion to approve the agenda, Debbie supported. **The motion passed.**

**Public Comment:** None

**Approval of Meeting Minutes for October 21, 2020:** Debbie made a motion to approve the minutes as presented, Jackie supported. **The motion passed.**

**Approval of Bills for Payment:**

a. HTC	Phone land line	\$40.21
b. Kathy Reynolds	Cell phone data pkg.	\$50.00
c. GMBPCD	Go Daddy: DDA domain names 127.02	\$178.50
	Printer ink & copy paper (50/50) 51.48	
d. TDS Media Direct	In-room directory ad (50/50)	\$150.00
e. Munising News	Sponsor ad: Fire Prevention	\$35.00

Tom made a motion to pay the bills as presented, Rick supported. **The motion passed.**

**Budget:**

**a. October financials:** The board received the October 2020 financial reports. No action was needed or taken.

**b. Local Community Stabilization Check:** As noted on the October financials under income, the DDA received the LCS check. This takes place of the personal property tax that was eliminated.

**Old Business:**

**a. Event Funding Request:** The GMBP requested funding of \$500 for Rekindle the Spirit. Kathy reported that the video filming, which was paid for by the Munising Visitors Bureau, was done last week and she has a rough cut of one of the videos to share later in the meeting. Cori made a motion to approve \$500 in event funding for Rekindle the Spirit, Jackie supported. **The motion passed.**

**b. Quotes from Wright Electric for light pole repairs:** The board received two quotes for repairs to the old light poles and electrical outlets in the DDA. The light poles were installed approximately 20 years ago and currently have some of electrical issues that keep getting fixed as needed. The first estimate of \$19,345.00 is to get all the light poles repaired. Devin said we can have the DPW take care of the flag holders that are listed at \$2210.00 and \$6,665.00 is for an entirely new pole at Superior and M28 (in front of Miss Good Stitch) that could wait until the M28 project is finished. That would leave a balance of \$10,470.00. The second estimate is to repair all the wiring at the bases of the crabapple trees for \$5,120.00. To get it all done would be a total of \$15,590.00. Cori made a motion to spend up to \$16,000.00 for the repairs as discussed, Tom supported. **The motion passed.**

**c. Holiday façade grants:** Kathy explained that we received many more applications than expected and more than ever before. The board received a recap of the applications received. At the October meeting the board

approved spending up to \$1,500 for holiday façade grants; we received applications for \$2,450 worth of grants. Holiday façade grants as presented:

Pictured Rocks Pizza	\$250	Superior One-O-Five	\$250	Gallery Coffee	\$250
South Bay Outfitters	\$250	Putvin Drug Store	\$250	HealthQuest	\$200
Community Threads	\$250	Roam Retail	\$250	ByGeorge Brewing	\$250
Driftwood Deli	\$250				

Travis made a motion to approve up to \$2,450 for the Holiday façade grants presented, Jackie supported. **The motion passed.**

**New Business:**

**a. Date for biannual DDA informational meeting:** We need to choose a date for the meeting. It will be via Zoom and requires a 14-day notice on our website. Kathy and Dale will host the meeting and invite any board members to attend. A date of December 8, 2020 at 4pm was chosen.

**Other Business:** None

**Executive Director’s Update/Partnership Update:** Kathy reported that the filming is complete for the “12 Days of Rekindle the Spirit”. Twelve videos and an intro by Kathy and Cori were filmed. Jaymie wrote many of the scripts, as we had to be careful with copyrights and using material that was available in the public domain. Vinnie and Vicki were the main characters as Santa and Mrs. Claus. John Deisenroth participated, as well as Rod DesJardins. We hope to start releasing them on December 7 on Facebook and YouTube with links on the GMBP website. There will be a press release soon. We are working on a mural for the Alger County Sheriffs Department building. Kathy said she has had lots and lots of meetings and has been helping some businesses with grant applications. She also attended two online conferences and had online meetings with Timber Products, Hiawatha Log Homes and Trenary Bakery. She also reported that the Harley building apartments grant and construction are moving forward and the GMBP budget looks good. The GMBP will receive \$12,500 for grant administration for the Harley apartments CDBG grant and \$3,500 for doing a website for UPEDA. Kathy said the GMBP has to be creative and proactive in raising funds, they cannot rely only on membership dues and have lost substantial event income this year due to the cancellation of Pictured Rocks Days and the Fireworks Cruise.

**City Manager’s Report:** Devin reported that the M28 road reconstruction has wrapped up for this year. They still need to do the section by the Shell Station and M28 from Lynn St to Brown’s Addition. They were able to put up 37 new light poles very quickly this fall and have 16 in storage. The City has been working on restructuring debt and the DPW has been working in two shifts to avoid COVID exposure as well as having revised hours at City Hall due to COVID. The City is currently in the middle of their audit – with no auditors coming to the office, it is requiring more input from the staff. Tourist Park finished up 40% over their projection for the year. The ice arena is currently closed due to state mandates. Dale asked about Superior St and when the DDA should have a plan for its repair. Devin said MDOT did some patching this year and it will be used as a detour again next year, so not until 2022. He also said we may be able to get substantial funding, possibly 50%, from MDOT. Mike Nettleton is the new mayor and will be on the DDA board. Kathy said she and Dale will meet with him to bring him up to speed. Zach Eckert is the new commissioner and will be the city rep on the GMBP board.

**Round table:** Debbie asked if we want to have her guy snow blow the “Art in the Alley” alley again. Kathy said we purchased some bollards to replace the metal gateways for winter so no one can drive thru and took down the fencing. Debbie will have her man take care of it.

**Adjournment:** Rick made a motion to adjourn at 8:47, Debbie supported. **The motion passed.**

**Next meeting: December 16, 2020**